

#### e-Connected Carers in the Age of Technology

Gail Gibson Hunt President & CEO, National Alliance for Caregiving United States of America September 5, 2015

## Looking Back – 2011 Data

#### What We Know About Technology in General

- 77% of family caregivers found that Personal Health Record tracking would be helpful
- 70% wanted a shared Caregiving Coordination System
- 70% wanted a Medication Support System device

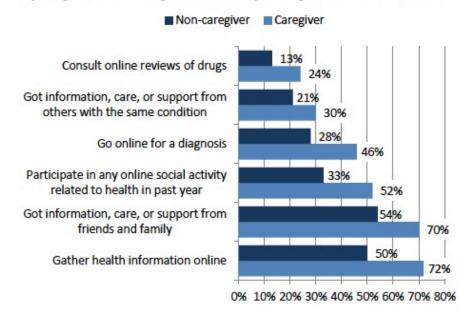
National Alliance for Caregiving, *The e-Connected Family Caregiver* (2011), available at www.caregiving.org/research/technology



#### Role of Online Information

#### Caregivers and health activities

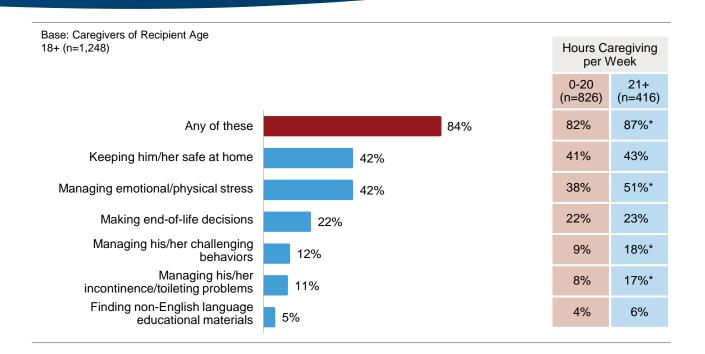
% of caregivers vs. non-caregivers who do the following health-related activities ...



Source: Pew Internet Health Tracking Survey, August 07 – September 06, 2012. Total number ("n") of interviews=3,014 adults ages 18+. Interviews were conducted in English and Spanish and on landline and cell phones. Margin of error is +/- 2 percentage points for results based on all adults.



#### 2015: Carer Information Needs

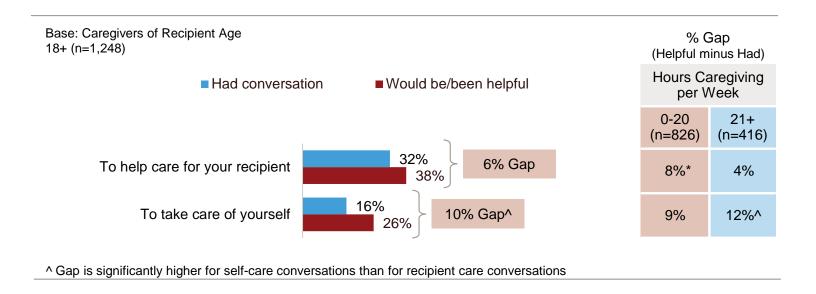


Higher-hour caregivers are more likely to want information overall. Those higher-hour caregivers are especially interested in managing stress, managing their loved one's challenging behaviors, and dealing with incontinence.

National Alliance for Caregiving

National Alliance for Caregiving and AARP, Caregiving in the U.S. 2015 (2015), available at <a href="http://www.caregiving.org/caregiving2015/">http://www.caregiving.org/caregiving2015/</a>

## 2015: Information Need Gap



There is a need gap in both conversations about recipient care (6% gap) and self-care (10% gap). The need gap is greater in terms of discussions about the caregiver's own needs for self-care than it is for discussions about recipient care.

National Alliance for Caregivi

National Alliance for Caregiving and AARP, Caregiving in the U.S. 2015 (2015), available at http://www.caregiving.org/caregiving2015/

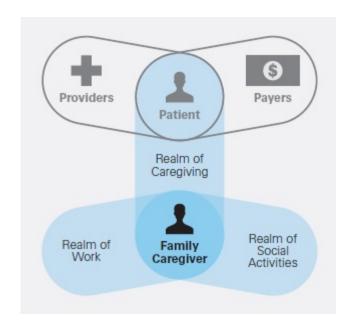
# What the Experts Think



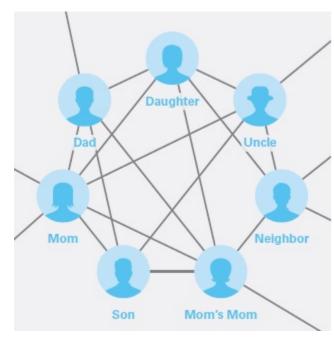
"Caregiving is like an iceberg. We see the professional healthcare system, but hidden underneath is a much larger effort provided by family caregivers."



# Diagramming Caregiving



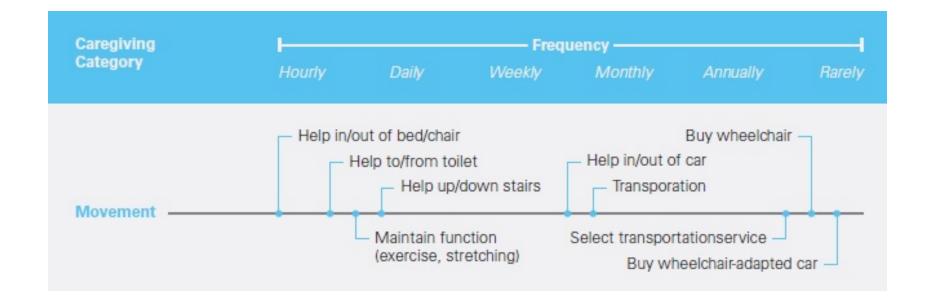
Family Caregiver Ecology



Caregiver's Network of Support



# Caregiving Task Matrix





## Make Technology Useful



Usability is necessary, but not sufficient.



Successful caregiving technologies need three supports.



#### Some Technology Solutions

- Education for caregivers
- Access to resources
- Remote home monitoring
- Wearables
- Intelligent family care assistant
- New uses for existing technology

Rajiv Mehta and Richard Adler, *Catalyzing Technology to Support Family Caregiving* (2014), available at www.caregiving.org/research/technology

#### Recommendations on Caregiving & Technology

- What the Round Table Recommended
  - Better "concept maps"
  - New data on caregiving and technology
  - A broad, national conversation
  - Business case for employers
  - Caregiving coaching
  - Social conversations between families and communities

Rajiv Mehta and Richard Adler, *Catalyzing Technology to Support Family Caregiving* (2014), available at <a href="https://www.caregiving.org/research/technology">www.caregiving.org/research/technology</a>

## Thank you!

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